



ACKERMAN, HOOD & MCQUEEN, INC.

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January 24, 1990

Ms. Margie Alfonso  
5922 S. Jamestown  
Tulsa, OK 74135

Dear Margie:

Upon receipt of your "Reading" tape, I put it in my car and played it half a dozen times for several days going to and from work.

Mine was as Sharon Jonas described the reaction of the people in Barnes & Noble Bookstore on 5th Avenue when it was played last November 17, i.e., "I was enraptured by it".

My problem is I don't know what to do with it. It is not the kind of a song that makes it into the "Top 40"; rather, I see it only as having ongoing use in a children's library program and/or a literacy program for people of all ages.

I did run into Carol Wilkinson and she did receive your tape at KOCO-TV, Channel 5. She also is impressed with the song but, at this time, doesn't see a way to use it in the station's present campaign against illiteracy. Perhaps you will hear from her at a later date when your song might sync up with a new activity the station is contemplating.

Sorry I don't have any ideas but I do appreciate your sending me the tape and I return it herewith.

Cordially,



Ray Ackerman

cc: Carol Wilkinson